



CRAFTSMAN

Case Study



2717 FOREST AVE.

Neighborhood: Elmwood

Listing Agent: Andrea Gordon

Agent's Brokerage: Compass

Project Timeline: 8 Weeks

Pre-Renovation Value: \$2,100,000

Renovation Investment: \$109,000

Sold Price: \$2,400,000

Value Increase: +\$191,000

(175% Return on Investment)

List of Improvements:

- Lighting
- Kitchen Upgrades
- Interior & Exterior Painting
- Flooring
- Landscaping
- Staging
- Photography



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Before & After

